



COLLECTION:
On the Bright Side

On the Bright Side is a bright, joy-filled collaboration with renowned designer Amy Tangerine. With its rainbow hues, painterly textures and signature handlettering, it captures the magic of making. Every design radiates creativity — perfect for pages that celebrate life in full color.

COORDINATING CARDSTOCK:

Pink Razzleberry, Solar Yellow,
Kelly Green, Island Waters, Deep Orchid



COORDINATING COLLECTIONS:

This Life, Growing Up, School Dayz,
Floral Essentials, Totally Tonal Island Waters



On the Bright Side Buy-It-All Bundle

#B664974

ENDS 21 JAN.

Ehds at noon GMT or while supplies last



On the Bright Side Decorative Bundle

#B664975

(Available starting when the
Buy-It-All Bundle ends)



12x12 On the Bright Side

Album Cover - Jazzberry

#664911



12x12 On the Bright Side
Album Cover - Vivid Blue
#664912



12x12 Album Cover - Green Jubilee
#659877



On the Bright Side Paper Pack
12/pk | #664964



On the Bright Side Tone-on-Tone
Paper Pack
12/pk | #664965



On the Bright Side Mat Pack
12/pk | #664966



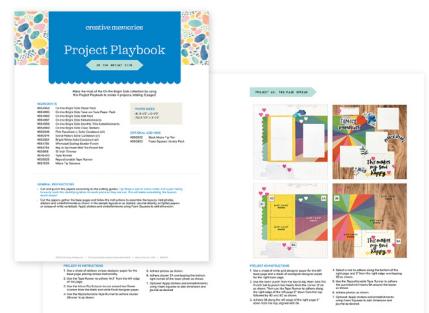
On the Bright Side Clear Stickers
3/pk | #664969



On the Bright Side Monthly Titles
12/pk | #664968



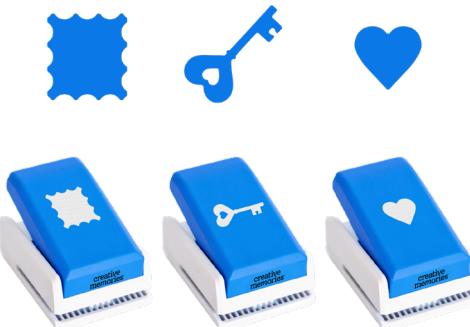
On the Bright Side Embellishments
40/pk | #664967



On the Bright Side Project Playbook
1/pk | #664973
After 22 Jan Subject to availability



Whimsical Scallop Border Punch
#664795



Key to My Heart Mini Trio Punch Set
3/pk | #664794



Foam Squares - Thin (1mm)
132/pk | #663926



Foam Tape - Thin (1mm)
40 ft. | #664894



Place & Peel Tape
2/pk | #664823





On the Bright Side Album Kit

This isn't about being crafty, it's about getting crafty.

The **On the Bright Side Album Kit** is a simple, step-by-step system to help get your memories into an album you'll be proud to share. Created in collaboration with designer Amy Tangerine, it promises no design skills needed, no overwhelm, no half-done pages.

It's about finally telling your story – beautifully, easily and completely.

Why you'll love this kit:

- **Designed for any level.** Built to eliminate overwhelm and build confidence.
- **A complete story, not just supplies.** Finish a full album, not another unfinished project.
- **Amy Tangerine's style, simplified.** Her signature joy, without the complexity.
- **Fast, satisfying, meaningful.** Because memory keeping should feel good.

Designed with Amy Tangerine. Built for your life.

Create it. Complete it. Celebrate it.



On the Bright Side Album Kit - Jazzberry #665176



On the Bright Side Album Kit - Vivid Blue #665177



On the Bright Side Album Kit - Green Jubilee #665178